



**INSIGHT** EDITING LONDON

Let our **Insight** take your biomedical and life sciences  
publications to the **next level**

## **Editing Service Information Pack**

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## About Us

Insight Editing London (IEL) is a small, independent scientific editing company based in the UK. With unparalleled expertise in the editing and revision of biomedical research documents, we specialize in assisting scientists with the use of high-quality written language in their scientific reports. As we are scientists ourselves, scientific review forms an integral part of our service.

Our clients deal directly with one of a small team of editors at IEL, enabling us to offer a first class service to our authors and to become virtual members of their lab team. We can do this because of our unique set of skills and knowledge: the team's primary research experience exceeds 50 years and spans immunology, virology, microbiology and oncology in both humans and animal model systems; several team members have worked at top publishing groups, and our writing credits extend to include topics as varied as evolutionary biology, molecular cell biology, genomics and computational modeling. IEL have even prepared entire themed issues of research journals and compiled complex multi-center grant applications for large US-based institutions. We focus on ensuring every project reaches its full publication potential and post-publication impact, and have an enviable track record of assisting successful publication in high-impact journals including Science and Nature. Our growing client base includes numerous researchers in diverse disciplines from leading institutes across Asia, Europe and the USA.

## Insight Editing

We work closely with our authors to create top-quality documents through detailed scientific review and effective English language editing. We have extensive experience editing diverse document types including:

- Research manuscripts
- Grant applications
- SAB booklets
- Conference abstracts
- Review articles
- Book chapters
- Press releases
- Covering letters and responses to reviewers

Whatever your project, we uniquely combine objective scientific comments with direct assistance in optimizing writing style.

### Scientific Critique

Our research experience allows us to understand the most technical of investigations, but importantly means we can also evaluate documents objectively.

We collaborate with our clients to:

- *Identify potential improvements and areas of the research that could be strengthened*
- *Highlight likely reviewer/editor comments that can be addressed prior to submission*
- *Increase accessibility - a critical consideration for acceptance in high-impact journals*
- *Conduct rigorous consistency checks between text and complex figures*

## **Optimization of Written English**

Professional quality science writing can substantially enhance the impact of your data, increase appeal to editors and facilitate clear and accurate review. We work with our clients to:

- *Impose a logical structure on the text that provides a rigorous framework for scientific data*
- *Apply linguistic and stylistic techniques that showcase research findings more effectively*
- *Ensure that text is clear, concise, accurate and accessible, to increase appeal to editors*
- *Tailor writing styles to optimally align with target journals' scope*
- *Achieve word-perfect use of English*

## How the Service Works

We pride ourselves on flexibility in our service. For information on our typical workflow visit [www.insighteditinglondon.com/insightediting](http://www.insighteditinglondon.com/insightediting).

*Documents can be sent to **IEL** for editing at any stage of preparation - from preliminary first drafts to completed texts almost ready for submission.*

## What our clients say

We invest in our relationships with our clients and are completely motivated by their publication successes and satisfaction with our service.

### **Y-C.L., National University of Singapore, Singapore**

*“These are the best suggestions/comments that I have ever had...I learnt so much from your comments and pointers :-) !”*

### **G.D.L., University Hospital Basel, Germany**

*“Thank you for your nice work. The manuscript has improved a lot and now is much more readable. In a few days I ask you to revise the accompanying letter. High quality work”*

### **I.-H.S., Nanyang Technological University, Singapore**

*“Yes, your suggestion to use a stronger statement is very good, we do have the data to support it. Sometimes, I feel you know our story better than us ☺ We will submit the manuscript to Nature Immunology in the next two weeks.....editing helps tremendously, especially in the way you did it, not just correcting mistakes, but also with scientific inputs.”*

### **A.S., University of Bonn, Germany**

*“Your edit was extremely helpful, and we are submitting the paper today! Thank you very much for your help!”*

### **F.T., Formerly at Institute of Medical Biology, Singapore**

*“Thank you very much for your help, and for your insightful work on the manuscript”*

**F.G., Singapore Immunology Network, Singapore**

*"Wanted also to tell you that the paper you edited about the microglia origin was finally accepted for publication in Science. Thanks again for your help that really improved the paper!"*

**S.K.S., Nanyang Technological University, Singapore**

*"The documents have been substantially improved. Thank you for your help. Your editing always significantly improve my manuscript and other write-up. Of course, I will rely on you to make our writing more concise and clear in the future."*

**S.B., Institute of Medical Biology, Singapore**

*"Thank you so much for your corrections! That makes the manuscript really nicer! You did a great job, and I really appreciate the scientific comments as well!"*

**P.C., formerly at Singapore Immunology Network, Singapore**

*"All our Principal Investigators are delighted, they say you do a great job."*

**P.K., Formerly Director General of Institut Pasteur, France**

*"You have done a wonderful job and I wish to thank you very warmly ...Your corrections are excellent and the questions raised are all proper. I have to spend a little time to answer them properly ...You have much improved it."*

**C.P., Singapore Immunology Network, Singapore**

*"Thanks for your help in reviewing the manuscript for us. [We] are really appreciate that you have discerned the findings which we hoped to present in the manuscript and have found your comments highly insightful. We are particularly grateful that you have brought our attention to the importance of having a focus in the manuscript and highlighting the novelty of our findings. I will bear that in mind while I work on this revision."*

**M.Z., St. Anne's University Hospital Brno, Czech Republic**

*"Thank you very much for the final proof-reading of my manuscript. I believe that your contribution added a lot to the proposal and it will have a great impact on the final decision by the panel. Thank you!"*

**S.C., Université de Rouen, France**

*"Thank you for your quick and outstanding job on our manuscript."*

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