



INSIGHT
EDITING
LONDON

**Professional scientific & English language editing
service for biomedical researchers**

www.InsightEditingLondon.com

**“Spread the Word” Promotion
Terms & Conditions
February 2020**

www.InsightEditingLondon.com

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Terms and Conditions

These Terms and Conditions apply to the application of the “Spread the Word” (hereafter, “STW”) discount to Standard Editing Projects (hereafter, “SEP”, defined as single research or review manuscripts of no more than 20,000 editable words) undertaken by Insight Editing London on behalf of individual Clients. Additional Terms and Conditions apply to contracted engagements with organizations.

We, Insight Editing London (hereafter IEL), offer a STW 15% discount promotion to scientific writing and editing services to you, the Client, in accordance with the following Terms and Conditions:

1. Existing clients

- 1.1 Existing clients recommending a new client to IEL will receive their 15% discount off their next SEP only once we initiate editing of the first SEP for the newly-referred client.
- 1.2 Thereafter, our standard rates apply.

2. New (referred) clients

- 2.1 New clients must refer to the “STW” promotion and their referee by name when approaching IEL in order for the discount to be applied to their first SEP booked with IEL.
- 2.2 Thereafter, our standard rates apply.

3. General terms

- 3.1 Different promotions cannot be combined. In-case of multiple promotions being applicable to one SEP, IEL will assign the single most beneficial promotion to the client.
- 3.2 Only one 15% discount as a result of referring a new client can be applied to a single SEP. In the case of an existing client referring more than one new client to IEL, the accrual of STW discounts will remain on their account for use on subsequent projects.
- 3.3 The STW discount can be applied to prepaid, standard, and expedited rates.

Insight Editing London reserves the right to suspend this promotion at any time, and will communicate any variations to this effect in writing on their website. The rates indicated are valid from February 2021 until further notice.